“REPORT ON CSR IN BANGLADESH 2014 –SUSTAINABILITY FOR A BETTER FUTURE”

Launching Ceremony

Press Release

The CSR Centre has launched its Annual CSR Report titled “Report on CSR in Bangladesh 2014: Sustainability for a Better Future” on May 11, (Sunday) 2014 at Hotel Westin, Gulshan Avenue, Dhaka.

This is the second time CSR Centre has approached to promote the CSR activities of different companies and inspire the private sector to formalize or expand their CSR activities and responsible business practices in ways that create business benefit and contribute to overall national development. The report also highlights the global definition of CSR, through dissemination of CSR good practices in five identified sectors – such as textile and RMG, ICT and telecommunications, financial, health care and agriculture sector. The Centre focuses on developing a positive image of Bangladesh.

Since its inception in 2007, The CSR Centre has been spearheading CSR agenda in the private sector at both national and international levels. The Centre plays a crucial role in developing National CSR Guidelines for Bangladesh – the need for which was deeply felt by leading business associations for a long time.

The Chief Guest at the Launching Ceremony was Governor of Bangladesh Bank, Dr. Atiur Rahman, and Special Guests were Ambassador of Denmark in Bangladesh, H.E. Hanne Fugl Eskjær; Ambassador of Sweden in Bangladesh, H.E. Ms. Anneli Lindahl Kenny; Ambassador of Norway in Bangladesh, H.E. Ms. Merete Lundemo; Ambassador of European Union in Bangladesh, H.E. William Hanna. The event was chaired by Chairman and Board of Trustees of the CSR Centre, Mr. Farooq Sobhan. The MD & Chief Executive Officer of City Bank Limited, Mr. Sohail Reza Khaled Hussain also gave his remarks at the event, which was sponsored by City Bank Ltd, also one of the Board Members of the CSR Centre. The CEO of the CSR Centre, Ms. Shahamin S. Zaman gave the concluding remarks. Large number of dignitaries from private sector, development organizations and government attended the event.